

## **The 7<sup>th</sup> China Shanghai International Symposium on Quality and the Forum of International Academy for Quality**

### **Invitation**

The 7<sup>th</sup> China Shanghai International Symposium on Quality with the theme of “A quality Mission to Face Evolving Challenges” and the Forum of International Academy for Quality will be held on Nov. 3-5, 2009 in Shanghai, China. The Symposium is co-organized by the Shanghai Association for Quality (SAQ) and the Shanghai Academy of Quality Management (SAQM), which is a part of the forums for the 2009 China International Industrial Fair. Mr. Gregory H. Watson, president of the International Academy for Quality (IAQ) will invite several academicians of IAQ to attend and held a forum in the Symposium.

The Symposium will explore new challenges in quality management under current global economic crisis. It will provide an international communication platform for the enhancement of service quality for the 2010 World Expo that will be held in Shanghai next year. The Symposium will be focused on “ A Quality Mission to Face Evolving Challenges” and extensive discussions will be held on the topics of “Service Standardization and Harmonization of Society ”, “Product Liability and Quality Safety”, “Energy Saving, Waste Reduction and Ecological Environment”, “Corporate Social Responsibility ”, “Six Sigma and Lean Production” etc.

The Shanghai Association for Quality has successfully conducted 6 sessions of international quality symposium since 1994 and received great attention from relevant government agencies, business leaders, scholars and quality professionals at home and abroad. Officials of economic development agencies and quality regulatory agencies, leaders of domestically or internationally well-known companies, scholars, quality professionals and leaders of quality associations in China will be invited as before to attend the symposium.

### **The following is the agenda of the Symposium:**

Date	Morning	Afternoon
Nov. 3	Opening ceremony; Key note speeches at the plenary session	Key note speeches at the plenary session; Forum of IAQ
Nov. 4	Paper presentations at concurrent sessions	Tour at Jiading town; visit local business and automobile manufacturing facilities
Nov. 5	Paper presentations at concurrent sessions	Key note speeches at plenary session; Closing ceremony

**Registration Fee**

1. Registration fee for attendees from overseas is US\$ 420/person. Attendees registered before Sept. 1 enjoy a 10% discount and the registration fee is US\$ 380/person.

2. Paper presenter enjoys a 30% discount and the registration fee is US\$ 295/person.

Note: The above registration fee does not include hotel accommodation and transportation expenses.

**Venue**

Blue Palace Hotel, Shanghai

125 Bo Le Rd. (south), Jiading District, Shanghai

Please check the website of Shanghai Association for Quality ([www.saq.org.cn](http://www.saq.org.cn)) for the latest information of the Symposium. Now papers are being invited. Please read the notice named “Call for Papers for the 7<sup>th</sup> China Shanghai International Symposium on Quality and the Forum of International Academy for Quality” for details.

**Shanghai Association for Quality**

**Shanghai Academy of Quality Management**